

Dear Parents and Students,

Welcome to The Peploe-Williams Academy of Theatre and Performing Arts' Facebook page: facebook.com/PWAcademy, Twitter page: twitter.com/ThePWAcademy and Instagram page instagram.com/peploe_williams_academy where we share all our Student's wonderful achievements!

If you have not already 'liked' our Facebook page, or followed our Twitter account, as either a Parent or Student, then please go to them, and 'LIKE IT' & 'FOLLOW US' and you will receive all our updates. This will include news, videos, pictures, songs from shows, and educational content.

The information that follows is the Peploe-Williams Academy Policy on Social Media. We trust you enjoy using and sharing both platforms, in the interests of the School and all the students, past, present and future! Please feel free to forward any interesting stories about shows, performing arts, our Students' achievements and we will endeavour to include on our social media pages.

Our main aim is to use our Facebook, Instagram, Tik-Tok & Twitter pages as a medium to communicate with our current Students and Parents, share information, update news and, importantly, share the wonderful work of all our Students with Parents and the wider performing arts community, as well as to share the achievements of our past Students.

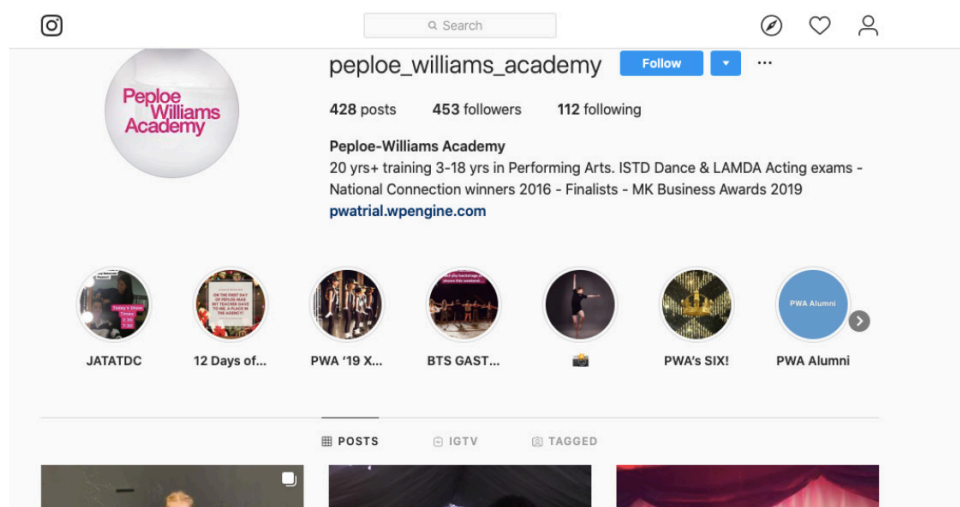
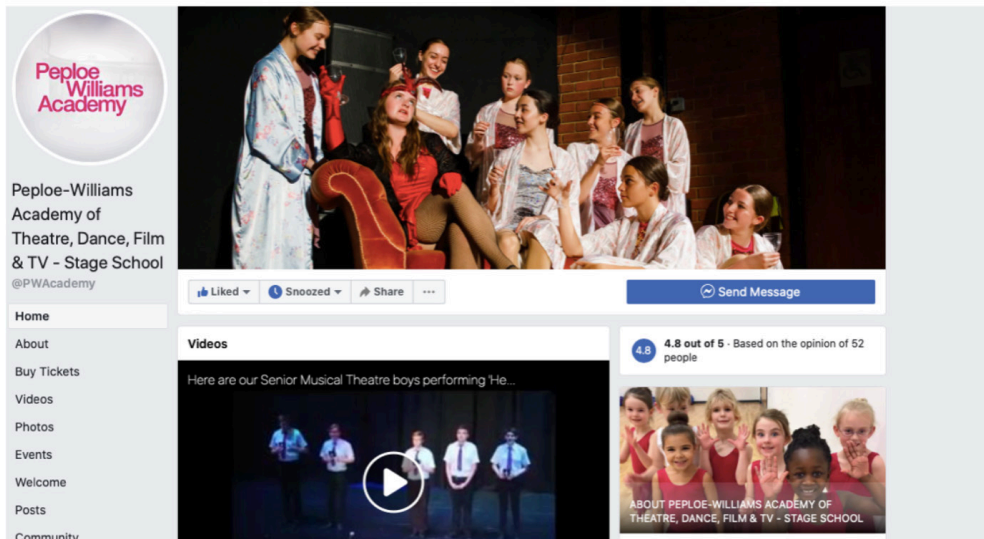
We do consciously monitor both Facebook, Instagram, Tik-Tok & Twitter pages and its content as much as is possible, and therefore would bring it to your attention if we felt the content was not legal, harmful or against our School, teachers, owners and individual pupils in any way. Please understand that we have a zero-tolerance policy of any abuse of social media platforms, and the consequences will be severe.

Please understand that while you are enrolled in our School and under the age of 18yr, you are not allowed to be 'friends with' or 'follow' our staff, current teachers, and ex-teachers under any circumstances, and they in turn are not allowed to be 'friends' or 'follow' you.

This is purely for protection, and professional courtesy. We follow the same rules as Academic Schools in relation to Facebook, Twitter & other social media.

If you, as a Parent or Student, are following any current teacher, or ex teacher we must ask you not to. Our teachers, ex-teachers, Adjudicators, & Summer course Actors are not allowed to communicate with you on Facebook, Twitter, Instagram or Snapchat under any circumstances.

In the first instance we will notify you, and then ask you to remove yourself from the social media in question. If you do not adhere to this request, we will then put our request to you in writing. If there is still no action taken, we will then refer you to the grievance procedure in the Parents Handbook.



Introduction

The values promoted by Peploe-Williams Academy include respect for yourself and others in the school community. Along with a commitment to enabling everyone to achieve their personal best in an environment which is physically and emotionally safe.

The measures outlined in this document ensure that the Internet and Social Media activity of the school is based on these values. By implementing a Social Media policy, we are ensuring the school community is safe and its core values are adhered to.

Peploe-Williams Academy has the right to monitor, access, and review all the wording that is posted on Facebook, Twitter, MSN, Instagram and any other social media. This includes all postings sent and received on the School's Facebook pages, and those of PWA Students pages either during or outside school hours, whilst they are contracted to our School, and if affects the well being of the individuals that are in our Performing Arts School.

We believe that it is prudent to let parents know that we care very much about our pupils' exposure to these mediums.

However, with the advances of Facebook and the ability to create a "Business Page", along with Facebook's added security features, we have decided to adopt this medium as one of our communication platforms.

1. We would recommend that if your child is under 16 yrs old that you monitor their Facebook, twitter & Instagram page. These are all very powerful mediums, and as a result due care and attention should be taken at all times.
2. You can become a friend of The Peploe-Williams Academy of Theatre and Performing Arts business Facebook page - www.facebook.com/PWAcademy
3. You can 'follow' us on Twitter by going to @ ThePWAcademy

Our Policy & Procedures

The Peploe-Williams Academy's Facebook & Twitter business page is provided for the parents, pupils and the wider Performing Arts Community by the Peploe-Williams Academy. We will update these pages as often as possible to share as much as we can about the Peploe-Williams Academy, the Performing Arts and the achievements of the students and staff as well as other relevant Peploe-Williams Academy community information.

All wall posts and comments on this page are at the discretion of the page administrators. The intention of this policy is not to keep any negative or critical information from being posted, but to protect the privacy and rights of the Peploe-Williams Academy Staff, Parents and Students.

Naming specific employees or Students in a negative way will not be allowed. The page administrators will review all postings to make sure they do not breach the guidelines clearly outlined in the Peploe-Williams Academy Parents Handbook (see acceptable use regarding internet access and practices).

Please note we will not leave wall posts, tweets or uploaded pictures that:

- Break the law or encourage others to do so. This includes respecting copyright and fair use laws. If you are talking about somebody else's work, reference this or the person, and where possible include a link.
- Contain abusive or inappropriate language or statements. This includes remarks that are racist, homophobic, and sexist as well as those that contain obscenities or are sexually explicit.
- Easily identify students and/or staff in defamatory, abusive, or generally negative terms.
- Do not show proper consideration for others' privacy or are considered likely to offend or provoke others – i.e. don't pick fights or goad others into inflammatory debates. Nobody likes a bully.

- Are spam – i.e. repeatedly posting the same comment or comments that are simply advertising/promoting a service or product. If you wouldn't want to receive it yourself, don't post it.
- Contain inappropriate defamatory script about the School, its owners, or its pupils. There will be legal consequences for this type of behaviour, but in the first instance, your contract with the School will be terminated.

The page administrators reserve the right to remove any comments or posts at any time, for any reason. (We do hope that this will never be necessary).

If you would like to post any information pertinent to the School or Performing Arts in general please email admin@pwacademy.com.

If you have a comment or would like to report an inappropriate posting for us to review, please email us. We value your feedback and diligence with respect to inappropriate comments.

And finally, we would like to take this opportunity to thank you for being a fan of the Peploe-Williams Academy of Theatre and Performing Arts Facebook, Parent Facebook, Instagram & Twitter pages!

Mobile phones, tablets and iPads

Mobile phones, tablets and iPads are forbidden during all Peploe-Williams Academy lessons and rehearsals. Peploe-Williams Academy does not take any responsibility for phones, tablets, iPads that are lost, stolen or damaged.

If a student needs to use their phone in case of emergency, they should ask a teacher in the class for permission.

All mobile phones including parents' must be on silent mode, if making a call please leave the room. Students' phones are to remain in their bags and not touched during a lesson or rehearsal, unless a teacher wants the student to use them for a class exercise.